



# Salvatore G. Fiore

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## Contact

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**Website:**  
[www.salvatorefiore.com](http://www.salvatorefiore.com)

## Languages

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English – fluent  
Italian – fluent

## Hobbies

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- Writing
- Researching
- Music

## Key skills

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UX designer/researcher specializing in application of theoretical models with practical solutions.

Experienced with all stages of the IT development cycle with agile methodologies and waterfall. Well-versed in numerous programming languages including HTML5, PHP, JavaScript, CSS, C, C++, SQL, MySQL. Working knowledge of RESTful technology. Background in project management and customer relations.

## Competences

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- Analysis and Programming
- Customer service support
- Teaching
- Administration
- Research

## Experience

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### App developer

2015 – 2015 **Social Care Network (Manchester)**

- Interface Prototype with storyboarding for mobile app.

### Self - employed

2007 – to date **Management analysis of olive oil industry**

- Research and analysis.

### Senior Lecturer in Computing

2004 - 2007 **School of Computing, University of Wolverhampton**

- Teaching, research, course quality assurance.

### Senior Lecturer in Computing

2002 – 2003 **School of Informatics, Northumbria University**

- Teaching, research.

### Lecturer in Computing

2001 **Lecturer in Computing, Brunel University (London)**

- Teaching part-time.

### Freelance

1996 – 1999 **Consultant**

- System analysis – Software development.

### Programmer Analyst

1990 – 1994 **Programmer Analyst Centro Matic S.p.A. (Florence)**

- System analysis – Software development.

## Education

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2017 **Certificate safe use of pesticides**, Coid, Gravina in Puglia, Puglia, Italy.

2015 **Master Business Administration Education**, Keele University, UK.

2015 **Certificate olive oil sommelier**, Assofrantoj, Puglia, Italy.

2015 **Certificate rural tourism operator**, Regione Puglia, Italy.

2013 **Certificate designated production expert**, Certo, Lamezia Terme, Italy.

2005 **PGCert Learning & Teaching University in HE**, University of Wolverhampton, UK.

2002 **MPhil Computation**, University of Manchester, UK.

2000 **BSc (Hons) 2:1 Business Information Technology**, Open University, UK.

1990 **Professional Qualification as Computer Programmer**, CdiFPSIA, Taranto, Italy.

## Latest publications

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Fiore, S. (2020) Surveying olive oil digital stores information design. An exploratory netnographic study. ASIN B08CSVNH7F. Independently published.

Fiore, S. (2020) Selling olive oil online. How to design the digital storefront. ASIN B08BZF1YM6. Independently published.

Fiore, S. (2019) Protected Designation of Origin oil Terre Tarentine quality planning, training and research. ISBN 9781792763052. Independently published.

Fiore, S. (2018) Zero defect olive oils: QA planning for the protected designation of origin. ISBN 978176749667. Independently published.

(A full list can be made available)